

Department of Communication and Media
Action Taken Report
(2022-23)

The feedback obtained from various stakeholders was discussed and analyzed in the department meetings and valuable suggestions were put forward in BoS meetings and those which are passed in BoS meetings are incorporated in the syllabus.

Action recommended	Action taken
Skill-based subjects, papers can be incorporated in the syllabus	Included in FY and SY syllabus. Practical assessment is done to make the course work more industry ready.
Digital marketing has emerged as a prime issue in contemporary world. This subject can be introduced at the beginning of the course.	Included Introduction to Digital Marketing at FY level.
In line with SDG accord signed by the college similar topics should be incorporated in the syllabus.	SDG goals will be taught in Semester-VI in paper, contemporary issues.



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